



HEALTH AND WELLBEING BOARD

Date: 13 June 2019

NHS Northumberland Clinical Commissioning Group delivery of Joint Health and Wellbeing Strategy 2018-2028

Report of: Siobhan Brown on behalf of NHS Northumberland Clinical Commissioning

Group.

Cabinet Member: Councillor Veronica Jones, Adult Well Being & Health

Purpose of report

This report outlines how the NHS Northumberland Clinical Commissioning Group (CCG) Operational Plan 2019/20 supports the delivery of the Joint Health and Wellbeing Strategy (JHWS) 2018-2028.

Background

The overall aim of the JHWS is to maximise the wellbeing and health of Northumberland residents and reduce inequalities; success of the JHWS overall will be measured by the high level indicators of improvements in life expectancy, healthy life expectancy and a reduction in the life and healthy life expectancy gaps between the most and least deprived communities.

There are four themes in the JHWS:

- Giving children and young people the best start in life
- Empowering people and communities
- Tackling some of the wider determinants of health
- Adopting a whole system approach to health and care

Improving mental wellbeing/resilience, supporting people with long term conditions and exploiting digital technology are cross-cutting themes.

The commissioning plans of Northumberland County Council, NHS Northumberland CCG and NHS England (NHSE) are expected to have been informed by and contribute to delivery of the JHWS.

The NHS Northumberland CCG Operational Plan 2019/20 was approved by the CCG Governing Body in March 2019. The Operational Plan builds on the previous 2 year plan (2017/19) and was developed in line with NHS Operational Planning and Contracting Guidance published in January 2019. Specifically the Operational Plan was updated to

reflect the short term deliverables in the NHS Long Term Plan 2019/29 and the JHWS both published in January 2019.

The following sections provide specific examples of how the NHS Northumberland CCG Operational Plan 19/20 supports delivery of the four themes in the JHWS. In Appendix 1 we provide example of some existing metrics that the CCG regularly monitors and which can support measurement of progress towards achieving the overall outcome for each theme.

Key points

Giving children and young people the best start in life

The CCG aims to commission and develop services that enable children and young people to be physically, emotionally and mentally robust and healthy; to be safe from harm; for them to know where to access help, to receive help from the right people and for young people to be heard and listened to and their worries addressed.

Key areas of focus for 2019/20 include:

- Establish a new Mental Health Support Team to develop models of early intervention for mild to moderate mental health issues, such as exam stress, behavioural difficulties or friendship issues, as well as providing help to staff within school and college settings
- Improve transition, working with multi-agency partners to improve transition planning, particularly the role of GPs as the 'lead professional' for children and young people with complex needs as they move into adulthood.
- Develop with key partners an all age Autism strategy to improve the local offer to children and their families and carers.
- Ensure that oral health improvement is considered as a component of all commissioned services for children.
- Continue to strengthen the joint commissioning arrangements between the CCG and Local Authority for considering and agreeing the provision for children with Special Educational Needs and Disabilities (SEND).
- Improve access through reduced waiting times to specialist NHS children and young people's mental health services including services for children with ADHD
- Continue to work as part of the Northumberland, Tyne and Wear and North Durham Local Maternity System to deliver the maternity strategy in line the national 'Better Births' transformational report to ensure that women, babies and families are able to access the services they need and choose, in the community, as close to home as possible.

Empowering people and communities

Through involvement and co-production, the CCG aims to develop new care models which change the relationship with the public, patients and communities, providing information, advice and support that facilitates self-management, shared decision making, and access to care navigation and social prescribing in line with personalised care agenda.

Key areas of focus for 2019/20 include:

• Continue to implement care navigation and social prescribing initiatives, which offer support to people and communities to improve their wellbeing by combating social isolation; providing opportunities for volunteering; acting as a gateway to advice, information, and services; and re-connecting people and communities.

- Support patients to manage their health needs including the review and further roll out of Shared Decision Making initially for patients with arthritis but also consider other conditions where there are relevant and effective support groups
- Develop an Urgent Care Strategy through engagement and listening, to understand what matters to local people and develop a set of principles to inform the design of future services.
- Commission a new integrated clinical pharmacy workforce, supporting risk stratified medication review on patients with multiple medicines, and encouraging shared decision making to maximise outcomes for patients whilst reducing the risks from medication errors.
- Continue to transform community services with a key principle to ensure realistic
 medicine approaches: personalised care, tailored to individual circumstances and
 preferences, reducing unwanted and unnecessary intervention, reducing harm and
 waste; offering alternatives to traditional medical interventions through social prescribing
 and health coaching.
- Implement Community Paramedic pilot in Berwick and review other similar teams, aiming to build closer relationships with patients, local community teams and GP practices, as well as providing a more responsive and effective service.
- Implement Primary care networks bringing together a range of health and social care
 professionals to work together to provide enhanced personalised and preventative care
 for their local community.
- Increase use of digital technology to support people to live healthier lives and use care services less, such as a tele-dermatology pilot aiming to reduce unnecessary outpatient appointments, and use of Apps for Atrial Fibrillation (AF) and Chronic Obstructive Pulmonary Disease (COPD) to support patients to better manage their health condition.
- Continue to implement the NHS Diabetes Prevention Programme, including screening people at high risk of diabetes, and promoting the programme to the public.

Tackling some of the wider determinants of health

As part of our ambition to improve life expectancy and reduce health inequalities, the CCG is working with partners to ensure services are integrated with those of the voluntary sector, community sector and the local authority in order to address the wider causes of poor health.

Key areas of focus for 2019/20 include:

- Ensure appropriate transport arrangements are in place to meet patient needs across health and social care, including a review of transport for renal patients and those attending hospital services for non-urgent appointments or requiring hospital discharge.
- Review provision of emergency ambulance transport to reduce handover delays at A&E
- Continue to work with partners to develop programmes that focus on safe, hazard free
 and warm housing, to reduce the risk of accidents and falls, as well as prevent major
 cardiovascular and respiratory hospitalisations, and winter deaths.
- Improve links with colleagues in education, helping improve understanding of their priorities (and those of health professionals by them) through presentation in various school settings
- Improving and ensuring appropriate access to services to meet the differing needs of our communities, including rural and disadvantaged groups, through use of risk stratification and population segmentation approaches to understand what, how and where services should be delivered.

- Embed 'Making Every Contact Count' (MECC) in provider contracts and job specifications and MECC training in mandatory workforce training programmes, and develop MECC champions.
- Focus on increasing screening rates for cancer as a part of the NHS England's strategy
 to detect cancer early. There are marked socioeconomic inequalities in cancer
 screening uptake and also adults with learning disabilities have lower uptake of cancer
 screening than adults without learning disabilities.
- Develop an expansion plan for the local offer for Personal Health Budgets, including people with complex needs, people with a learning disability and long term conditions.

Adopting a whole system approach to health and care

The CCG is working to shift its commissioning towards an outcomes based approach and the development of new Models of Care that embed population health based approaches in their ethos.

Key areas of focus for 2019/20 include:

- Continue to transform community services with a key principle to promote population health, through supporting independence, promoting wellbeing and preventing ill health.
- Continue to implement our cancer transformation plan focusing on cancer as a system, addressing all elements from prevention, screening, diagnosis, treatment through to survivorship and palliative care.
- Work with partners to understand the health and well-being issues facing people in the last 1000 days of life, and ensure that care for individuals is person-centred, coordinated, provided with dignity and they are able to die in the place of their choice
- Implement the Joint Musculoskeletal and Pain Service (JMAPS) the overarching outcome of which is to emphasise self-management to minimise the proportion of patients requiring intervention or onward referral, followed by robust triage and referral on to a treatment pathway and secondary care provider of choice if required.
- Implement a patient-centred, holistic and whole system approach to medicines, in partnership between the patient and the clinical professional, supporting patients to get the best possible outcomes from their medicines, reducing waste, improving patient safety and supporting individuals to take ownership of their treatment.
- Deliver urgent care services across the county in community and primary care facilities
 providing appropriate access to urgent care for the local population 24/7, in line
 population health needs.
- Ensure simple to access integrated care pathways, delivered as close to home as
 possible, provided across a full range of care settings, enabling good choices by
 patients and clinicians. Focussing on a range of conditions and client groups in 2019
 such as heart failure, respiratory, diabetes, urgent care, children, mental health and
 people with learning disabilities.
- Continue to develop an integrated life span approach which encompasses support for the mental health condition alongside the persons physical health care and social care needs and increasing investment in mental health services in line with the overall increase in the CCG allocation as required by the NHS Mental Health Investment Standard.
- Work as part of the Northumberland System Transformation Board to connect the health and social care system to deliver care focused on an outcomes framework, enabling a shift from secondary to primary and community care, in the best interests of the person.
- Continue to align commissioning arrangements across the CCG and Local Authority and pool budgets as appropriate to facilitate whole systems working.

Recommendations

The Health and Wellbeing Board is asked to consider the report, noting the programmes of work planned by the CCG in its 19/20 Operational Plan that will support delivery of the themes and outcomes in the JHWS, and provide comment.

Implications

Policy	The CCG Operational Plan and JHWS are consistent with the health needs of Northumberland and local and national policy and strategy.		
Finance and value for money	The aims of the CCG Operational Plan and the JHWS are to improve health and wellbeing so that in the longer term, demand on health and social care can be managed within financial constraints.		
Legal	The development the JHWS is a statutory function of the HWB. It is a requirement that the CCG Operational Plan is informed by and contributes to delivery of the JHWS.		
Procurement	The HWB is strategic in nature and does not need to be involved directly in any procurement activities.		
Human Resources	NA		
Property	NA		
Equalities (Impact Assessment attached) Yes □ No □ N/A □	Reducing inequalities is a core component of CCG Operational Plan and the JHWS. Each individual project in the CCG Operational Plan will have a Quality and Equality Impact Assessment undertaken as part of project initiation.		
Risk Assessment	Each individual project in the CCG Operational Plan will have a risk log with associated mitigations as part of the standard project documentation.		
Crime & Disorder	The JHWS may have some impact on reducing crime where those outputs relating to the wider determinants also link with crime.		
Customer Consideration	The JWBS has been informed by stakeholder engagement which in turn as informed the CCG Operational Plan.		
Carbon reduction	The CCG Operational Plan and JHWS should not promote activities which contribute to the carbon footprint.		
Wards	All		

Background papers:

The full NHS Northumberland CCG Operational Plan 2019/20 can be provided to members on request.

Report sign off.

Authors must ensure that officers and members have agreed the content of the report:

	initials
Monitoring Officer/Legal	N/A
Executive Director of Finance & S151 Officer	N/A
Relevant Executive Director	CMC
Chief Executive	
Portfolio Holder(s)	VJ

Author and Contact Details

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Appendix 1

Existing CCG metrics linked to JHWS themes

Metric	RAG rating	Peer Group	All CCGs	Notes			
Giving children and	Giving children and young people the best start in life						
Maternal smoking	Amber	8/11 peer group	146/195 all CCGs	2016 data			
rates		,					
Obesity rates in	Amber	9/11	103/195	2016/7			
children	A see le ess	7/11	4.40/405	2016			
Neonatal mortality and stillbirths	Amber	7/11	140/195	2016			
Women's	Amber	5/11	103/195	2018			
experience of							
maternity services							
Choice in maternity	Amber	4/11	76/195				
Access to Children	Green			March 2019			
and Young Peoples				98.8% seen within			
Services				12 weeks			
Access to Early	Green			83% of children			
Intervention in				seen within 2			
Psychosis service				weeks (2018)			
Empowering people							
LD register	Green	1/11	21/195				
completeness							
	wider determinants of		T ,				
Primary care access	Green	1/11	1/195	GP Survey			
High quality acute	Green	1/11	1/195	Survey based			
care							
High quality	Green	4/11	19/195	Survey based			
primary care							
E referral choose	Green			100% referrals into			
and book				hospital done			
		,		electronically			
Online	Green	2/11	22/195				
consultations							
primary care	stom oppressb to kee	lth and care					
	stem approach to hea		06/105				
One year survival from cancer	Amber	6/11	96/195				
DTOC	Green	2/11	14/195				
Examples of develop							
ACO Integration	Total bed days	Emergency	Avoidable hospital	Co-ordinated care			
Metrics		admissions in 100 days prior to death	admissions	– experience			
	Patient health	Permanent	Ability to manage	Patients at risk of			
	status (EQ-5D)	admissions to a	own condition -	avoidable			
		care home (65+)	experience	admission			